

# Hey!



## Amelia Evans

Naarm based Graphic Designer.

0406339363

amelia.evans94@gmail.com

[www.linkedin.com/in/ameliaevans33](http://www.linkedin.com/in/ameliaevans33)



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my portfolio

### SKILLS

Adobe Indesign	Video editing
Adobe Photoshop	Motion graphics
Adobe Illustrator	Photography
Adobe After Effects	Retouching
Adobe Lightroom	Print design
DaVinci Resolve	Branding
Microsoft Office	Poster design
PC windows	Presentation design
Sales Force Marketing	Catalogue

### EDUCATION

#### **Bachelor Design (1st Class Honours) & Media (PR and Advertising)**

University of New South Wales  
2012 - June 2018

#### **Exchange - one semester abroad**

University of Edinburgh  
December 2014 - May 2015

#### **Certificate Fundamentals of Digital Marketing**

Google  
November 2022 - December 2022

#### **Certificate Introduction to Motion Graphics**

Tafe NSW  
April 2021 - June 2021

### REFERENCES

I am able to provide references upon request.

### EXPERIENCE

#### **Graphic Designer - True Alliance June 2018 - Present**

Graphic design duties include; marketing point of sale, retail window displays, wayfinder signage for conferences/events, catalogues, posters, EDMs, moodboards, social media and online assets such as; web banners, content creation (this includes video editing, animation and motion graphics), and artwork resize for various screen sizes. I've also assisted on photoshoots completing the role of digi operator. I've obtained skills in photography, retouching and video editing.

I've managed and developed all creative assets for brands Ellesse, Brooks Brothers, The North Face and Speedo. This includes following and executing brand guidelines, working on and presenting design ideas to a team to elevate campaigns, working collaboratively with different members of organisational departments and managing external contractors such as printers.

#### **Intern - The Monkeys October - December 2017**

My time as an intern was undertaken in the creative studio department. Tasks include; graphics for social media posts, leaflet design, website components, and helping the team with administrative tasks.

#### **Executive Assistant/Bookkeeper Professional Edge July 2016 - June 2018**

Duties include; receiving/paying invoices, taking minutes at meetings, organising tasks and scheduling appointments and meetings.